Helen Feeley t/a Indie Marketing

## **COOKIE POLICY**

Last updated: 11 October 2023

#### 1. ABOUT THIS COOKIE POLICY

- 1.1 The website www.indiemarketing.co (the **Site**) is operated by Helen Feeley t/a Indie Marketing ("we", "us", "our"), a business trading in England and Wales. Our address is 40 Greenmoor Avenue, Lofthouse, Wakefield, WF3 3LQ.
- 1.2 We are committed to protecting your privacy and complying with our data protection obligations under the Data Protection Act 2018 (the **DPA 2018**), the UK General Data Protection Regulation 2016/679 (the **UK GDPR**) and any other applicable UK legislation (together, **Data Protection Law**).
- 1.3 This policy was last updated on the date shown at the top. We may change this policy at any time by posting an updated version on the Site and will make reasonable efforts to bring any material changes to your attention. You may wish to check it before using the Site as any changes will be effective from the date that they are made.

## 2. CONTACT INFORMATION

2.1 If you have any concerns or would like further information about this policy in general, you can contact Helen Feeley at hello@indiemarketing.co or on 07891630596.

## 3. WHAT ARE COOKIES?

3.1 Cookies are small text files that are stored on your computer when you visit the Site. It is standard practice to use cookies to make your experience better when using a website. We and our third-party service providers use cookies and similar technologies to collect information about, and relevant to, your usage of the Site.

#### 4. USE OF COOKIES AND SIMILAR TECHNOLOGIES

- 4.1 We use the following categories of cookies and similar technologies on this Site:
  - 4.1.1 **Strictly necessary cookies:** These cookies are essential to enable you to move around the Site and use its features, and to keep the Site secure. Without these cookies, services you have asked for (such as remembering your login details or the items you placed in your basket) cannot be provided.
  - 4.1.2 **Analytics cookies:** These cookies collect information about how you use the Site, for instance which pages you go to most often, what searches you perform and if you get error messages from web pages. Information these cookies collect can be used to improve how the Site works.
- 4.2 When you visit the Site for the first time (and periodically after that), we will request your consent to the setting of all cookies other than strictly necessary cookies.

- 4.3 You can delete existing cookies and disable some or all types of cookies in future if you wish. To disable some or all types of cookies, you will have to either change the settings on your browser use the cookie manager tool on the Site. See or https://www.allaboutcookies.org/manage-cookies/ for information on how to change your browser settings. If you change your mind, you can enable cookies again at any time. Disabling cookies on your browser may stop the Site from working properly.
- 4.4 To find out more about cookies please visit <u>www.allaboutcookies.org</u>.

# 5. ATTRIBUTION

5.1 This cookie policy was created using a template from Sparqa Legal (<u>https://www.sparqa.com</u>), 11 October 2023.